

# NATIONAL HEALTH MERCHANT PLAN

## Powered by GREEN POLKADOT BOX

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**INTRODUCTION**

**FAQ'S**

**Policies & Procedures**

### **WHAT:**

What is the Health Merchant Plan? Green PolkaDot Box will make it possible for entrepreneurs, business professionals, health care practitioners, health store owners, and many others in the health and wellness industry including Green PolkaDot Box customers to become Health Merchants by owning their own, self-branded, online health and wellness store.

#### *The Health Merchant's Mission*

*"To help all people, young and old, learn about and understand true principles that foster healthy dietary lifestyles and eradicate disease; eliminate the distribution of foods made with harmful ingredients, including genetically modified organisms (GMO) by giving consumers better alternatives; providing them with access to "CLEAN" foods at the lowest possible prices."*

### **HOW:**

The store will be a virtual replica of the Green PolkaDot Box website, but it will be self-branded in the name or identity chosen by the owner. The storefront will appear to be an independent online health store. It will carry all the thousands of products offered at Green PolkaDot Box with the same frequent sales, discounts and special promotions. Green PolkaDot Box will handle all operations and fulfillment, including customer service and marketing for each Health Merchant. Inventory acquisition and management, warehousing, order processing, merchant services, order fulfillment and legendary customer services will be provided by Green PolkaDot Box to assist the Health Merchant.

## WHY:

Health Merchants will earn 10% profit on "Qualifying Sales Volume" and a 25% referral fee when referring others to become Health Merchant distributors. The biggest benefit is the empowerment to offer the nation's best known products, including frozen/refrigerated goods and the **exclusivity** of the upcoming "Living Produce" at true wholesale pricing-the lowest prices in America, guaranteed, and still be able to earn a 10% profit on sales. Of equal importance, is the opportunity to educate others, a central focus of the Health Merchant Plan. Through this program we'll create millions of voices sharing powerful information about the links between diet and disease-a true grassroots movement-to combat the proliferation of GMO's and food contaminants and promote healthy dietary lifestyles. Accordingly, Green PolkaDot Box will be developing extraordinary content about the major health issues of today, including research materials, expert commentary and compelling video vignettes-all together, an extraordinary Media Kit that will be available to all Health Merchants to use...to educate and inform all within their influence and what additional influences they can create.

## WHO:

Who should take advantage of the opportunity? Anyone who is health-minded and currently already purchasing non-GMO products, and have a network of other health-minded individuals should be interested. There are thousands of professionals in the health and wellness industry: doctors, homeopaths, chiropractors, nutritionists, fitness trainers, pharmacists, and bloggers, with their own spheres of influence, who will be able to educate and inform their patients and clients. But that's not all. Believers in the benefits of eating healthy, of fighting the proliferation of GMO foods but haven't found the opportunity to spend time and energy...and create income are perfect candidates for getting involved on a full or part time basis...and become a GPDB Health Merchant.

## WHEN:

Available now.

## FREQUENTLY ASKED QUESTIONS

### What is the cost of obtaining a Health Merchant Distributorship?

To obtain a store:

Activation Cost:	\$7,997
Monthly Service Fee:	\$195
Store Price:	Included
Merchant Portal Website:	Included
Mobile Application:	Included
Media Kit:	Included
Promotion Plan:	Included

### Are there any other fees or requirements?

Yes. There is a monthly personal purchase requirement for your store of \$150. You do however earn 10% profits on "Qualified Sales Volume" on your own orders.

### How many Health Merchants are you accepting?

Our goal is to establish 2,000 Health Merchants in 2018, each with average monthly sales volume of \$20,000 or more. We intend to limit Health Merchant distributorships to keep the market unsaturated and the value of the Merchant-distributorship very high.

### What other benefits and opportunities are there?

By referring other Health Merchants directly you can earn commissions; but this IS NOT an MLM program. For more information see the Health Merchant Compensation Agreement on the registration form.

### Is a membership fee required to shop at a Health Merchant store?

No. Membership will not be required to shop at your store.

### With the Media Kit, will we be "competing" with Green PolkaDot Box and will Green PolkaDot Box be sending the same materials to "their" customers before us?

No. Actually it will be the opposite. You'll get the promotions first to pass on to your registered customers before anyone else knows about them. We won't be sending out emails to anyone but Green PolkaDot Box members; and then only on the day of the sale.

### What are we getting in the Media Kit?

We will be providing templates for promo's, special sales, infographics, articles, videos and recipes, etc. It will be up to the store owner to send them to their email list or use for marketing purposes.

### Are we given access to all the email addresses of persons making purchases as well as comprehensive data on who is purchasing and what they are purchasing?

Yes, you will have the email addresses of all your customers as they opt in for your communications...and you will have real time reporting for all purchase by identification numbers.

### Is our logo used on the website in place of the GPDB logo and can I tie it into my own private business web site?

Yes, there will be a place for your store name or logo if you wish. You can tie your Health Merchant Store via a banner on your website or link. You can also maintain a separate domain and URL. If you prefer not to purchase a domain, then a Green PolkaDot Box domain will be provided to you like "storename.greenpolkadotbox.com" which you can use to promote with a hyperlink.

### How does the credit card processing, inventory and fulfillment work for the Health Merchant?

You will not be required to set up your own merchant account as all transactions will be processed through our account. As far as inventory and fulfillment goes, this is completely managed by Green PolkaDot Box. No additional work or capital needed from the Health Merchant Store. We take care of everything. The Health Merchant however, will not have the ability to limit or filter out the categories and/ or types of food sold in their store nor will they be able to add their own products.